STOCK IMPRINT COLORS

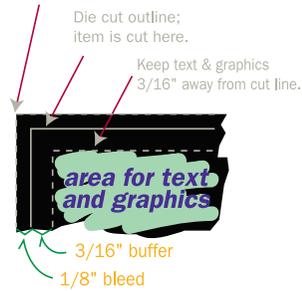|			
RED	ORANGE	LIGHT ORANGE	YELLOW
LIME	GREEN	FOREST GREEN	TEAL
PURPLE	PLUM	BURGUNDY	MAGENTA
CYAN	BLUE	ROYAL	NAVY
BROWN	WARM GRAY	BLACK	

Colors appear differently on computer monitors & personal laser printers than they will on the final product. Please request a color proof whenever colors are critical.

FLOOD COATS - 10% to 30% tints are recommended.

PHANTOMS - 6% -10% tints work best in most situations. Please note that text often becomes illegible when printed as a phantom.
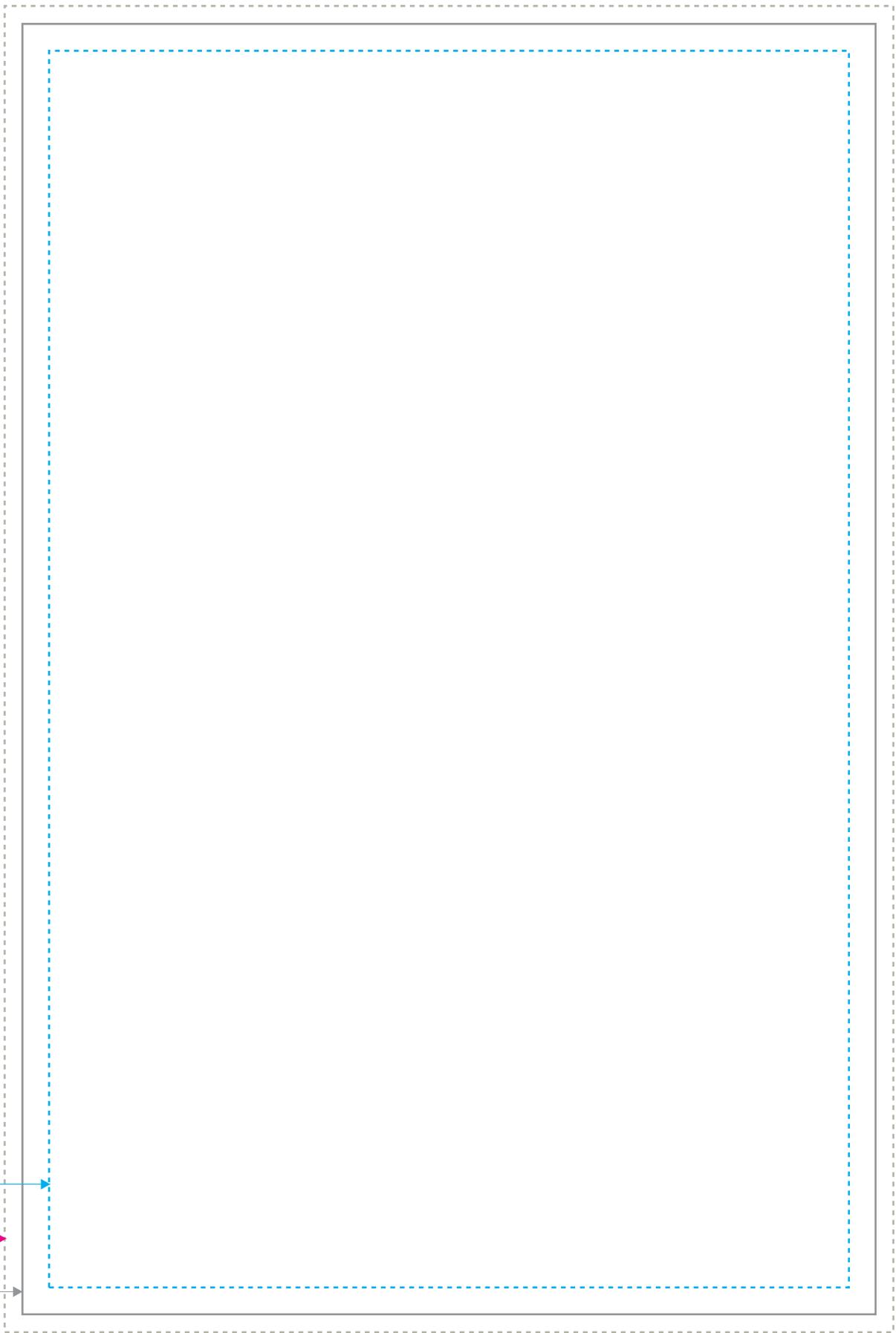
STANDARD
STICKY NOTE PAD DIE LINES

For bleeds ADD 1/8" outside die cut outline.

Die cut outline; item is cut here.

Keep text & graphics 3/16" away from cut line.

area for text and graphics

3/16" buffer
1/8" bleed

**Inner Bleed
("SAFE" image area)**

Outer Bleed

Cut Line

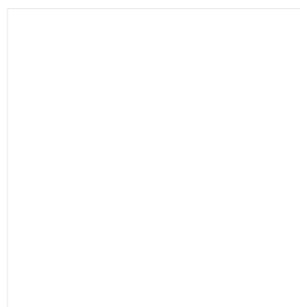## 100% Actual Imprint Size - 2.25"W x 1.08"H

Imprint Area
2-1/4"W x 1-1/4"H

Border lines represent approximate maximum imprint area and will not be printed.

Your Artwork

These images represent the visual difference between Customer Art & Print Art.

The final product imprint should closely resemble your art's color representation.

Customer Art

Print Art

● Vector   ○ Raster