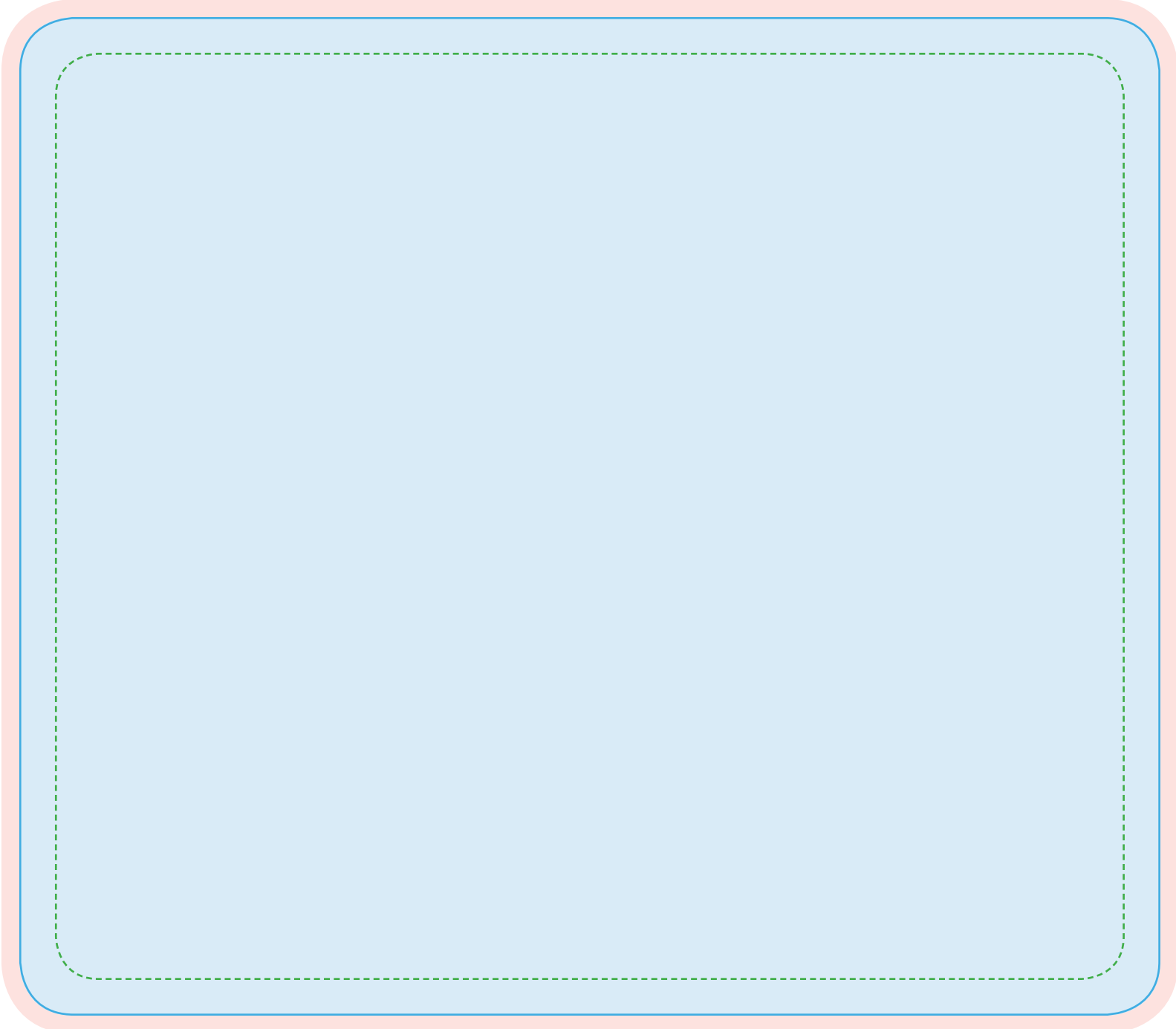


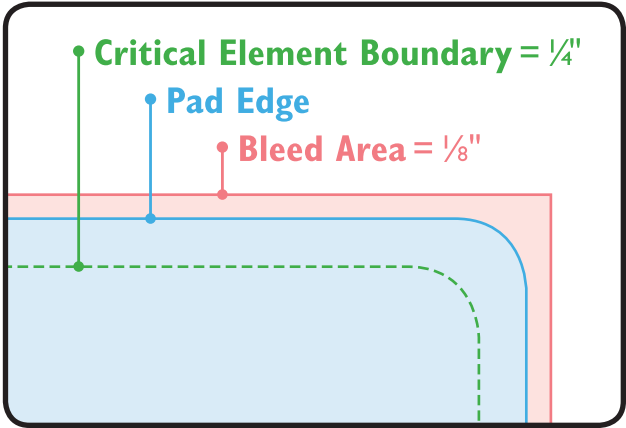


**Mouse Pad Specifications**

**Trim Size: 7" x 8"**

**Bleed Size: 7.25" x 8.25"**

**Image Size: 2175 x 2475 pixels**  
**(300 Pixels Per Inch @ 100% Size)**



**For best results see Art Check List on next page.**

# ✓ MOUSE PAD ART CHECK LIST

## A quick test to ensure success!

Digital art files that pass this pre-flight "test" usually flow through our system with ease. These guidelines are explained in greater detail at [www.digispec.com/art](http://www.digispec.com/art).

### 1 Layout

- ✓ 1/8" Bleed when art extends past edge
- ✓ Critical elements at least 1/4" inside edge

### 2 Image Resolution

- Image resolution MUST be 300ppi or higher. EVERY file used to create the final piece MUST be included and editable. This includes linked or placed files.
- ✓ Save images at 300ppi/dpi, sized to 100%
  - ✓ Save images as .psd, .tif, .eps, or .ai files
  - ✓ Include editable versions of **all** files

### 3 Fonts

- ✓ Reverse Type min 18pt serif, 12pt sans
- ✓ Convert all fonts to outlines/curves
- ✓ Include all Screen & Printer fonts
- ✓ [www.digispec.com/fontsize](http://www.digispec.com/fontsize)

### 4 File Formats ✓ MAC ✓ PC

- ✓ InDesign® ✓ Hi-Res PDF
- ✓ Photoshop® ✓ Illustrator®

**Word, Publisher, PowerPoint, and Excel are not acceptable art file formats.**

### 5 Media ✓ MAC ✓ PC

- ✓ FTP: [www.digispec.com/upload](http://www.digispec.com/upload) (3-80Mb)
- ✓ Email your Sales Counselor (<3Mb)
- ✓ CD ✓ DVD

### 6 Color Target / Sample

- Include a complete, full size print of the composite art when possible. Print 4-Color Process targets using calibrated output devices. Submit items for color matching when your order is submitted. We can't match your color target if we can't see it!
- ✓ Calibrated Color Target
  - ✓ Black & White

### 7 Colors – Process & PMS

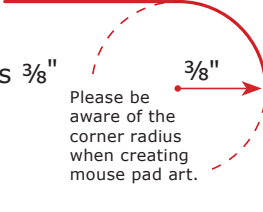
- Colors should be defined as CMYK. All spot colors will be converted to 4-Color Process inks. Converting spot or RGB colors to CMYK may change the color.
- ✓ CMYK 4-Color Process

### 8 Design Tips

- ✓ Avoid small type and other thin elements for fabric mouse pads
- ✓ Avoid borders, text, and art elements that run close to and parallel to the pad's edge
- ✓ Include image, font, and layout files
- ✓ Convert fonts to curves/outlines
- ✓ For a list of standard fonts available for typesetting, visit [www.digispec.com/fonts](http://www.digispec.com/fonts)
- ✓ Supply a printed copy of the final layout and color samples or color targets

### 9 Corner Radius

- ✓ Standard corner radius is 3/8"
- ✓ Any other corner radius requires a custom die
- ✓ Square corners are NOT recommended



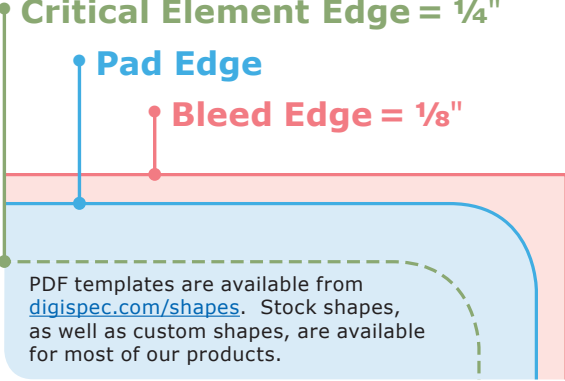
Please be aware of the corner radius when creating mouse pad art.

### 10 Typical Mouse Pad Layout

**Critical Element Edge = 1/4"**

**Pad Edge**

**Bleed Edge = 1/8"**



PDF templates are available from [digispec.com/shapes](http://digispec.com/shapes). Stock shapes, as well as custom shapes, are available for most of our products.

**Want to match the color of a specific item or print? Send it to us with your order!**