Mouse Pad Specifications

Trim Size: 1.5"x8"
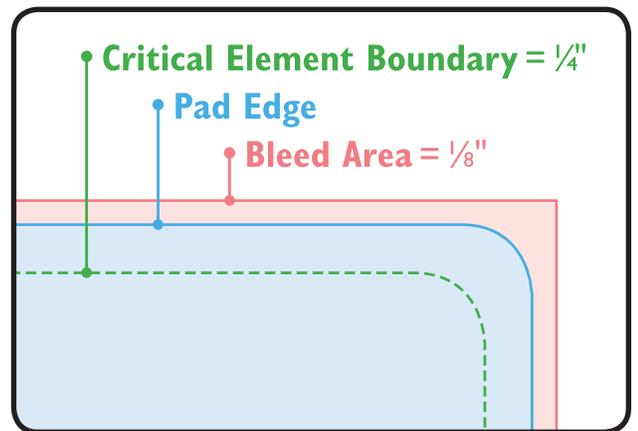
Bleed Size: 1.75"x8.25"

Image Size: 525 x 2475 pixels

(300 Pixels Per Inch @ 100% Size)

CMYK and/or Spot Color is accepted

For best results see Art Check List on next page.

Critical Element Boundary = ¼"

Pad Edge

Bleed Area = ⅛"

Mouse Pad Art Check List

✓ **A quick test to ensure success!**

Art and digital files that pass this pre-flight "test" usually flow through our system with ease. Art requirements for all of our products conform to sm@rt code "4C" (300ppi or vector art as 4-Color Process) as well as sm@rt code "4S" (300ppi or vector art defined as **COATED** Pantone® spot colors).

① Layout

✓ 1/8" Bleed when art extends off of the pad
✓ Critical elements at least 1/4" inside pad edge

② Image Resolution

Image resolution MUST be 300 ppi or higher. EVERY file used to create the final piece MUST be included & editable. This includes linked or placed files.

✓ Save images at 300ppi/dpi, sized to 100%
✓ Save images as .psd, .tif, .eps, or .ai files
✓ Include editable versions of *all* files

③ Fonts

✓ Reverse Type at least 18pt serif, 12pt sans-serif
✓ Convert all fonts to outlines/curves
✓ Include all Screen & Printer fonts

④ Software ✓MAC ✓PC

✓ InDesign ✓ QuarkXPress ✓ PageMaker ✓Acrobat
✓ Photoshop ✓ Illustrator ✓ Freehand ✓ CorelDraw
Word, PowerPoint, and Excel are not acceptable art file formats.

⑤ Art Submission ✓MAC ✓PC

✓ FTP: **www.digispec.com/upload** (2-80Mb)
✓ Email your Sales Counselor directly (<2Mb)
✓ CD   ✓ DVD

⑥ Color Target / Output Sample

Include a complete, full sized hard copy of the composite art submitted. Hard copies may be either color or black & white, but must be printed from the final file(s) you provide us. Print 4-Color Process targets using calibrated output devices.

✓ Calibrated Color Target   ✓ Black & White
✓ **COATED** PMS Color Callout

⑦ Colors – Process & PMS

Colors should be defined as either spot or CMYK. All spot colors will be matched to the Pantone® **COATED** Process Imaging Guide. Converting spot or RGB colors to CMYK will change the appearance of the color, sometimes dramatically.
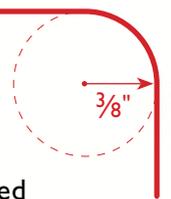
✓ CMYK 4-Color Process ✓ **COATED** Pantone® PMS

⑧ Design Tips

✓ Avoid small type and other thin elements
   for fabric mouse pads
✓ Include all files, including fonts and images
✓ Convert fonts to curves/outlines
✓ Supply a printed copy of the final layout and
   color samples or color targets

⑨ Corner Radius

✓ Standard corner radius is ⅜"
✓ Any other corner radius
   requires a custom die
✓ Square corners are NOT recommended

⅜"

Please be aware of the corner radius when creating mouse pad art.

⑩ Typical Mouse Pad Layout

Critical Element Boundary = ¼"
Pad Edge
Bleed Area = ⅛"