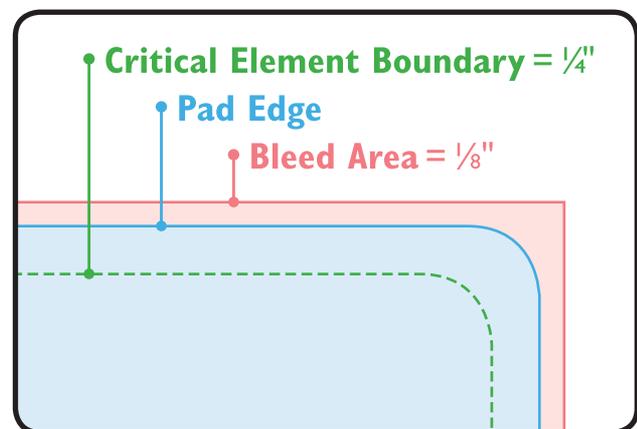## Mouse Pad Specifications

Trim Size: 8" x 9.5"

Bleed Size: 8.25" x 9.75"

Image Size: 2475 x 2925 pixels

(300 Pixels Per Inch @ 100% Size)

For best results see Art Check List on next page.

Critical Element Boundary = ¼"

Pad Edge

Bleed Area = ⅛"

✓ MOUSE PAD ART CHECK LIST

A quick test to ensure success!

Digital art files that pass this pre-flight "test" usually flow through our system with ease. These guidelines are explained in greater detail at www.digispec.com/art.

❶ Layout

✓ 1/8" Bleed when art extends past edge
✓ Critical elements at least 1/4" inside edge

❷ Image Resolution

Image resolution MUST be 300ppi or higher. EVERY file used to create the final piece MUST be included and editable. This includes linked or placed files.

✓ Save images at 300ppi/dpi, sized to 100%
✓ Save images as .psd, .tif, .eps, or .ai files
✓ Include editable versions of *all* files

❸ Fonts

✓ Reverse Type min 18pt serif, 12pt sans
✓ Convert all fonts to outlines/curves
✓ Include all Screen & Printer fonts
✓ www.digispec.com/fontsize

❹ File Formats ✓ MAC ✓ PC

✓ InDesign®   ✓ Hi-Res PDF
✓ Photoshop®   ✓ Illustrator®

Word, Publisher, PowerPoint, and Excel are not acceptable art file formats.

❺ Media ✓ MAC ✓ PC

✓ FTP: www.digispec.com/upload (3-80Mb)
✓ Email your Sales Counselor (<3Mb)
✓ CD   ✓ DVD

❻ Color Target / Sample

Include a complete, full size print of the composite art when possible. Print 4-Color Process targets using calibrated output devices. Submit items for color matching when your order is submitted. We can't match your color target if we can't see it!

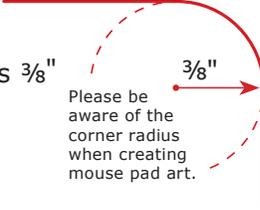✓ Calibrated Color Target
✓ Black & White

❼ Colors – Process & PMS

Colors should be defined as CMYK. All spot colors will be converted to 4-Color Process inks. Converting spot or RGB colors to CMYK may change the color.

✓ CMYK 4-Color Process

❽ Design Tips

✓ Avoid small type and other thin elements for fabric mouse pads
✓ Avoid borders, text, and art elements that run close to and parallel to the pad's edge
✓ Include image, font, and layout files
✓ Convert fonts to curves/outlines
✓ For a list of standard fonts available for typesetting, visit www.digispec.com/fonts
✓ Supply a printed copy of the final layout and color samples or color targets

❾ Corner Radius

✓ Standard corner radius is ⅜"
✓ Any other corner radius requires a custom die
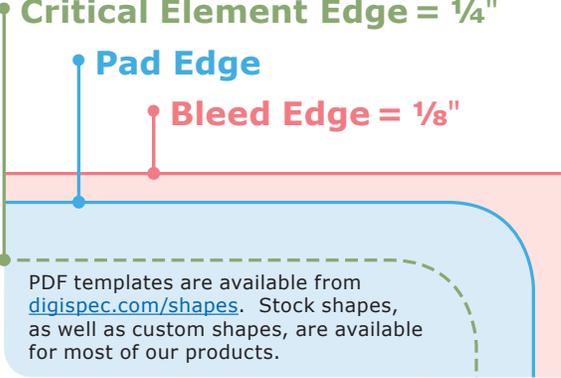✓ Square corners are NOT recommended

⅜"

Please be aware of the corner radius when creating mouse pad art.

❿ Typical Mouse Pad Layout

Critical Element Edge = ¼"
Pad Edge
Bleed Edge = ⅛"

PDF templates are available from digispec.com/shapes. Stock shapes, as well as custom shapes, are available for most of our products.

Want to match the color of a specific item or print? Send it to us with your order!