

Art Specs:

Digital or Offset Printing:

• Vector Art - saved in Illustrator CC or earlier with all fonts converted to outlines or in InDesign CC with all components collected for output.

• Raster Art - saved as high resolution (no less than 300 dpi) with a .125" bleed on all sides.

• Print PDF - with a .125" bleed on all sides and no printers marks (i.e. a 5x7 insert would have a finished size of 5.25" x 7.25").

ATTENTION

• When saving the print files please be sure to remove the punch and keyline, as this will print on the art if it remains.

• If the art is being created in InDesign be sure to set the pages up in single page format, do not use spreads.

INSERT 1 - FRONT

