

Art Specs:

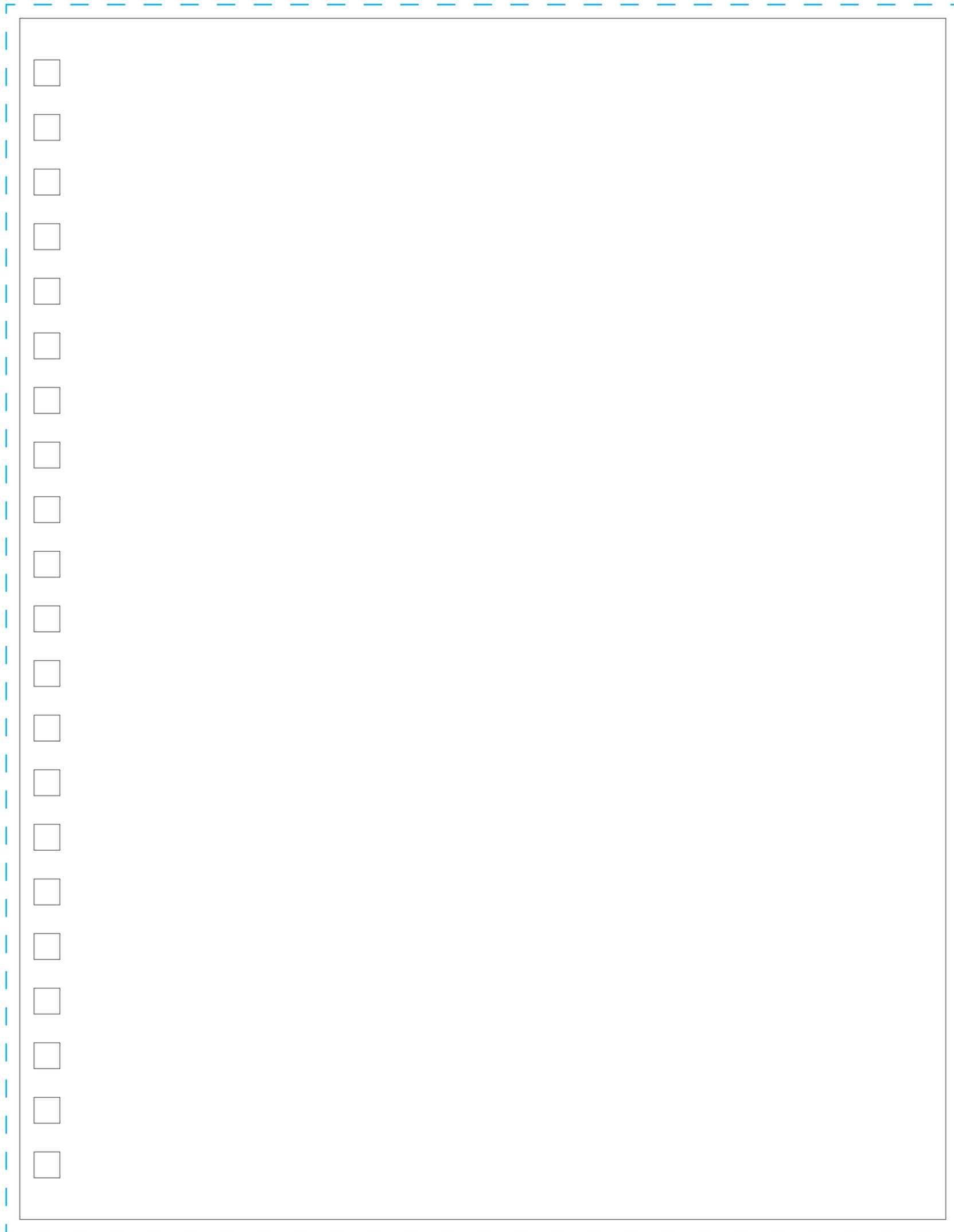
Digital or Offset Printing:

- Vector Art - saved no higher than Illustrator CS5 with **all fonts converted to outlines** or in InDesign CS5 with all components collected for output.
- Raster Art - saved as high resolution (no less than 300 dpi) with a **.125" bleed on all sides**.
- Print PDF - with a **.125" bleed on all sides** and no printers marks (i.e. a 5x7 insert would have a finished size of 5.25" x 7.25").

ATTENTION

- When saving the print files please be sure to **remove the punch and keyline, as this will print on the art if it remains**.
- If the art is being created in InDesign be sure to set the pages up in single page format, **do not use spreads**.

INSERT 1 - FRONT



↑ insert height + bleed ↓
1.25"

← insert width + bleed →
8.75"