

Art Template for Clear 16 oz. Vissually Stunning Plastic cup.

Green area is your live print area, all critical text or images need to be within this box.

Blue area + Green area is the total area that will print and be visible on your cup.

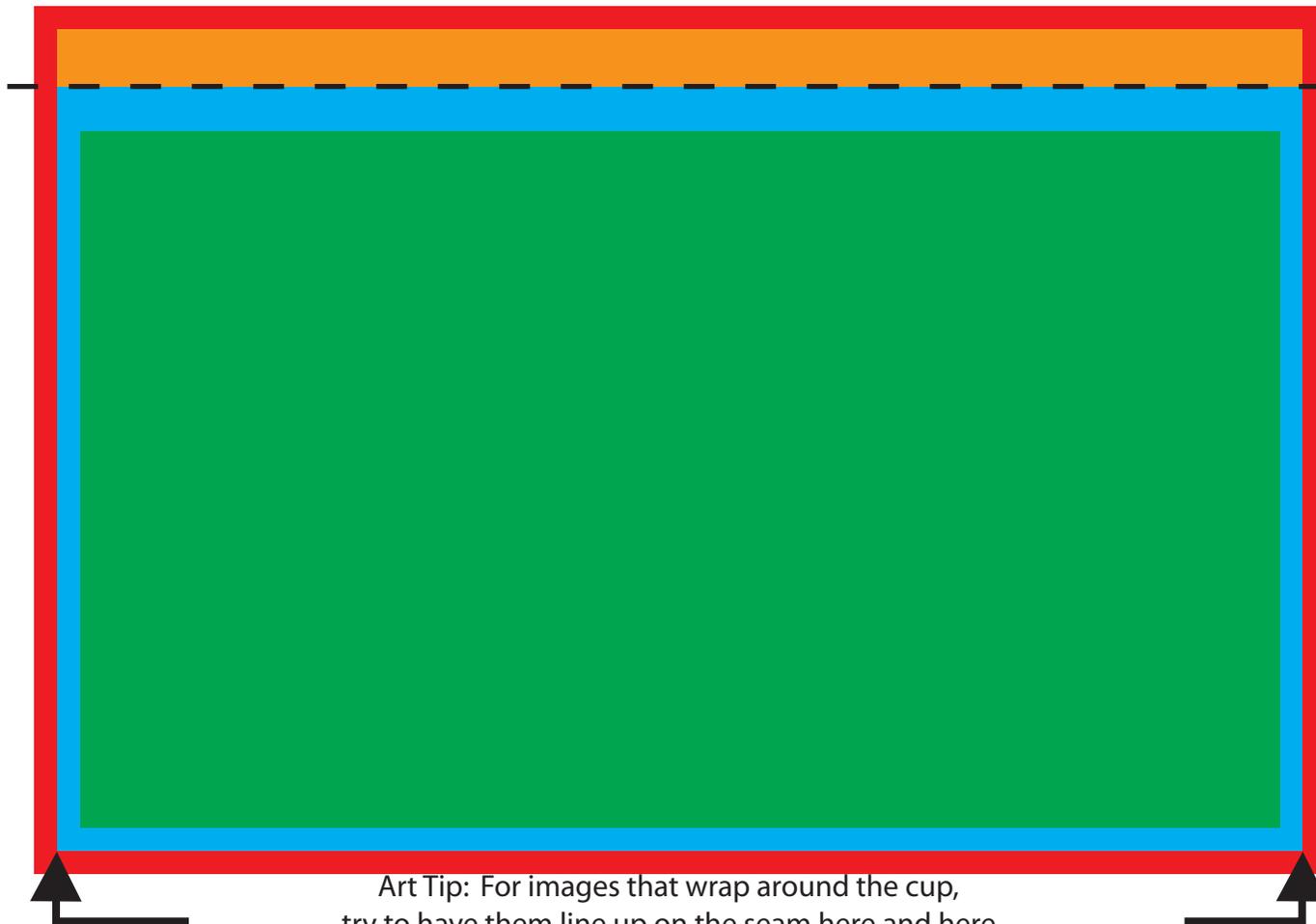
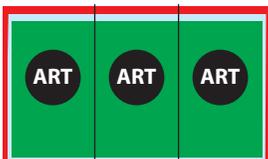
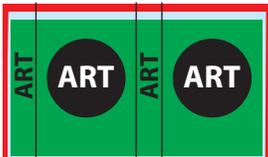
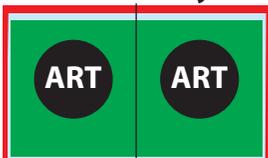
Red area represents required bleed.

Orange area represents what will print in the rim when it's formed, we recommend using a solid color or nondescript images.

Finished art size including bleed should be 7" x 4.7".

This is the cup rim line.
Please keep all live art at
least 1/4" below this line.
Any art above the line
is not visible because
it prints under the rim.

Common art layouts.

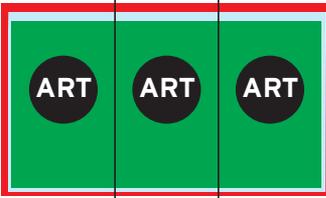
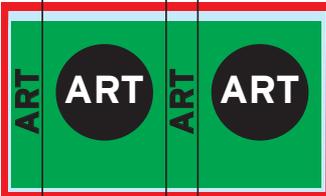
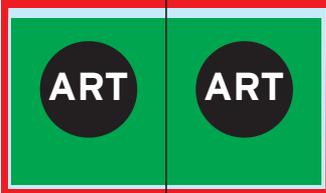


Art Tip: For images that wrap around the cup,
try to have them line up on the seam here and here.

ART CHECK LIST

✓ LAYOUT

- ▶ Keep critical elements 3/8" from top and 1/4" from bottom & sides
- ▶ 1/8" Bleed
- ▶ See www.visstun.com/templates
- ▶ Common Art Layouts



✓ DIGITAL IMAGES

- ▶ CMYK .psd, .tif, .eps or .ai file formats
- ▶ 300ppi/dpi resolution, sized to 100%

✓ FONTS

- ▶ Convert to outlines/curves or include ALL font files
- ▶ For a list of typesetting fonts, visit www.visstun.com/fonts

✓ ART DIMENSIONS



	9oz	12oz	16oz	17oz	20oz	32oz	44oz	16Tub	8Tub
Width (w/bleed)	7.00"	8.32"	7.00"	8.32"	8.32"	8.32"	10.27"	10.27"	8.32"
Height (w/bleed) - White & Paper Cups	2.88"	3.30"	4.33"	4.05"	4.50"	6.31"	6.61"	3.14"	2.35"
Height (w/bleed) - Clear Cups	3.20"	3.54"	4.65"	4.30"	4.86"	6.53"	7.00"	3.51"	2.65"

✓ MEDIA

- ▶ www.visstun.com/upload for files 3-80MB
- ▶ Email files <3Mb to your Sales Counselor
- ▶ CD ▶ DVD

✓ SOFTWARE

- Mac or PC versions of the following:
- ▶ Photoshop® ▶ InDesign®
 - ▶ CorelDraw® ▶ High Resolution PDF
 - ▶ Illustrator®
- Word, Publisher, PowerPoint, and Excel files are not acceptable.*

✓ COLOR TARGET / SAMPLE

- Include a complete, full-sized hard copy of the composite art submitted. It may be color or black & white, but must be printed from the final file(s) you provide. Color targets should be printed using calibrated devices.
- ▶ Calibrated color target
 - ▶ Black & White prints for position only

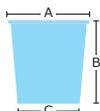
✓ COLORS — PROCESS & PMS

- All PMS/Spot colors will be converted to 4-Color or Process. When referencing a PMS color in a process color print, refer to a Pantone® COLOR BRIDGE® coated guide to see how the color translates when converted to CMYK. Most colors change when converted to CMYK.
- ▶ CMYK 4-Color Process

✓ DESIGN TIPS

- ▶ Design two or three vertical sections
- ▶ Include all layout, font, and image files
- ▶ Convert fonts to outlines/curves
- ▶ Supply a printed copy of the final layout and color targets for color sample
- ▶ Call us for answers to your design questions

✓ CUP DIMENSIONS



	9oz	12oz	16oz	17oz	20oz	32oz	44oz	16Tub	8Tub
A. Top OD	3.14"	3.52"	3.52"	3.68"	3.77"	4.13"	4.53"	3.98"	3.31"
B. Height	3.36"	3.62"	5.10"	4.59"	5.14"	7.16"	7.47"	3.52"	2.62"
C. Bottom OD	2.22"	2.67"	2.22"	2.67"	2.67"	2.67"	3.28"	3.28"	2.67"