

# Art Template for White/Paper 12 oz. Tall Visually Stunning Plastic or Paper cup.

Green area is your live print area, all critical text or images need to be within this box.  
Blue area + Green area is the total area that will print and be visible on your cup.  
Red area represents required bleed.  
Finished art size including bleed should be 6.8" x 3.6".

This is the cup rim line. Please keep all live art at least 1/4" below this line. Any art above the line is not visible because it prints under the rim.

Common art layouts.

